



# MICHAEL TIVEY

## GRAPHIC DESIGNER & DIGITAL CONTENT CREATOR

I am a New Jersey based graphic artist & digital content creator with over 15 years of design experience specializing in brand pitch decks, print and digital advertising, logos, social media digital content, and web design.

My work has been featured in Image Comics' "That Texas Blood" and "The Enfield Gang Massacre", Outlaw Wrestling, and The Last Match: A Pro-Wrestling Rock Experience

I have worked alongside several brands on creating digital assets and media kits for Formula Racer, Hunter Yeany, and social media lifestyle influencer, Katie Martin.

### INFO



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### ONLINE



Portfolio [tiveyart.com](http://tiveyart.com)



LinkedIn [linkedin.com/in/tiveyart](https://www.linkedin.com/in/tiveyart)



Instagram [instagram.com/tivey\\_art](https://www.instagram.com/tivey_art)

## EXPERIENCE

### 2022-CURRENT GRAPHIC DESIGN & MARKETING MANAGER SUMMIT AREA YMCA

Responsible for creating all brand compliant print & digital marketing materials across association and managing all incoming marketing requests as well as creating and implementing association wide marketing request and project management systems.

### 2022-CURRENT LEAD DESIGNER THE LAST MATCH LLC

Created all branding for the touring production of The Last Match: A Pro-Wrestling Rock Experience including logos, marketing materials, in-show assets, social media graphics, merchandise, championship titles, and web development.

### 2009-CURRENT FREELANCE GRAPHIC DESIGN SELF

Developed design assets for such clients as Formula Racer, Hunter Yeany, fitness/lifestyle influencer, Katie Martin, West End Musical, It Happened in Key West, Outlaw Wrestling, Rego Fine Wines, and Image Comics' "That Texas Blood" and "The Enfield Gang Massacre".

### 2011-2022 DIRECTOR & DIGITAL MEDIA ASSOCIATE YMCA OF MEWSA

Created branch communications, e-newsletters, and announcements. Maintain and grow social media sites. Create internal and external print material.

## EDUCATION

### 2010-2012 MIDDLESEX COLLEGE

### 2005-2008 METUCHEN HIGH SCHOOL

## PRO SKILLS

### Graphic Design Tools

- Adobe Photoshop, Illustrator, InDesign, Lightroom, Canva, Acrobat
- Expertise in creating visually compelling designs for print, digital, and social media
- Strong skills in logo design, brand identity development, and cohesive visual storytelling

### Project Management

- Proficient in project management programs (such as Monday) for efficient project tracking, task management, and team collaboration.
- Skilled in coordinating and managing multiple projects simultaneously, ensuring timely delivery and quality control.

### Email Marketing

- Experienced in using email marketing platforms like Mailchimp and Constant Contact for creating and managing newsletters.

## REFERENCES

KAITLIN CASEY  
VP of Advancement



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RACHAEL MURRAY  
Producer



[rachaelfmurray@gmail.com](mailto:rachaelfmurray@gmail.com)

CHRIS CONDON  
Writer



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