



MICHAEL TIVEY

GRAPHIC DESIGNER & DIGITAL CONTENT CREATOR

I am a New Jersey based graphic artist & digital content creator with over 15 years of design experience specializing in brand pitch decks, print and digital advertising, logos, social media digital content, and web design.

My work has been featured in Image Comics' "That Texas Blood" and "The Enfield Gang Massacre", Outlaw Wrestling, and The Last Match: A Pro-Wrestling Rock Experience

I have worked alongside several brands on creating digital assets and media kits for Formula Racer, Hunter Yeany, and social media lifestyle influencer, Katie Martin.

INFO

(908)472-2179

Warren, NJ 07059

tiveyart@gmail.com

ONLINE

Portfolio tiveyart.com

LinkedIn [linkedin.com/in/tiveyart](https://www.linkedin.com/in/tiveyart)

Instagram [instagram.com/tivey_art](https://www.instagram.com/tivey_art)

EXPERIENCE

2022-CURRENT LEAD DESIGNER & CO-PRODUCER THE LAST MATCH LLC

Created all branding for the touring production of The Last Match: A Pro-Wrestling Rock Experience including logos, marketing materials, in-show assets, social media graphics, merchandise, championship titles, and web development.

2022-CURRENT GRAPHIC DESIGN & MARKETING MANAGER SUMMIT AREA YMCA

Responsible for creating all brand compliant print & digital marketing materials across association and managing all incoming marketing requests.

2009-CURRENT FREELANCE GRAPHIC DESIGN SELF

Develops design assets for such clients as Formula Racer, Hunter Yeany, fitness/lifestyle influencer, Katie Martin, West End Musical, It Happened in Key West, Outlaw Wrestling, Rego Fine Wines, and Image Comics' "That Texas Blood" and "The Enfield Gang Massacre".

2011-2022 DIRECTOR & DIGITAL MEDIA ASSOCIATE YMCA OF MEWSA

Created branch communications, e-newsletters, and announcements. Maintain and grow social media sites. Create internal and external print material.

EDUCATION

2010-2012 MIDDLESEX COLLEGE

2005-2008 METUCHEN HIGH SCHOOL

PRO SKILLS

Adobe Photoshop	95%	Problem Solving	80%
Adobe InDesign	80%	Critical Thinking	75%
Adobe Illustrator	80%	Flexibility	90%

REFERENCES

JEREMIAH JAMES
Producer/Director jeremiahjames@mac.com

RACHAEL MURRAY
Producer rachaelmurray@gmail.com

CHRIS CONDON
Writer ccondon18@gmail.com

